



SEMINAR NASIONAL HASIL PENGABDIAN MASYARAKAT

PENGABDIAN KEPADA MASYARAKAT (PKM) LESTARIKAN LITERASI DI KALANGAN REMAJA MASA KINI (COMMUNITY SERVICE (PKM) TO PRESERVE LITERACY AMONG TODAY'S YOUTH)

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Abstrak

Budaya literasi di Indonesia khususnya di kota Serang masih lemah, berdasarkan kondisi tersebut, kegiatan Pengabdian Kepada Masyarakat (PKM) ini berupaya untuk menawarkan dan menyajikan kegiatan yang menarik dalam upaya menumbuhkan budaya literasi di kalangan anak dan remaja. Kegiatan PKM ini merupakan rangkaian daripada kegiatan Literasi Matematis Himpunan Mahasiswa Program Studi Pendidikan Matematika (HIMATIKA) UNSERA 2023 diberi nama "Lestarian Literasi di Kalangan Remaja Masa Kini". Dalam PKM ini kegiatan menggunakan media dan alat berupa buku dongeng, kertas, buku mewarnai, pensil, penghapus dan alat tulis lainnya yang menunjang aktivitas membaca, menulis, imajinasi dan kreativitas, sehingga dapat membantu meningkatkan kemampuan literasi. Selanjutnya untuk kegiatan literasi matematis seperti mampu membaca dan mengerti informasi dari tabel/grafik, serta mampu membaca, memahami, menganalisis soal cerita matematika. Kegiatan literasi juga diselingi kegiatan hiburan berupa permainan dan kuis yang menggunakan kemampuan serta keterampilan literasi siswa. Dari kegiatan PKM ini diharapkan dapat memberikan pengaruh terhadap peningkatan budaya literasi di kalangan anak dan remaja di kota Serang.

Kata kunci: budaya literasi, remaja, kota Serang.

Abstract

Literacy culture in Indonesia, especially in Serang City, is still weak. Based on these conditions, this Community Service (PKM) activity seeks to offer and present interesting activities to foster a culture of literacy among children and teenagers. This PKM activity is a series of Mathematical Literacy activities for the Mathematics Education Study Program Student Association (HIMATIKA) UNSERA 2023 entitled "Preserving Literacy among Today's Youth". In this PKM, activities use media and tools in the form of fairy tale books, paper, coloring books, pencils, erasers, and other writing tools that support reading, writing, imagination, and creativity activities, so that they can help improve literacy skills. Furthermore, mathematical literacy activities such as being able to read and understand information from tables/graphs, as well as being able to read, understand, and analyze math story problems. Literacy activities are also interspersed with entertainment activities in the form of games and quizzes that use students' literacy abilities and skills. It is hoped that this PKM activity can influence increasing literacy culture among children and teenagers in Serang City.

Keywords: literacy culture, youth, Serang City.

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